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United States Department of State

Washington, D.C. 20520

SECRET

July 22, 1983

Senior Interagency Group No. 3

PARTICIPANTS: See List Attached

DATE AND TIME: July 18, 1983, at 10:00 a.m.

PLACE: Deputy Secretary's Conference Room, Room 7219,

Department of State

SUBJECT: SIG Meeting on International Communications and

Information Policy, July 18

SUMMARY OF CONCLUSIONS

Wold Application to Convey TV Coverage of 1984 Olympics to Havana Via U.S. Domestic Satellite

Under Secretary Schneider called on Dexter Anderson (EB) and Ken Skoug (ARA) to make presentations on the background and relevant issues involved. After discussion, the SIG agreed that it should express the Executive Branch's opposition to the Wold application pending before the FCC. This opposition would be based on U.S. policies towards Cuba and that Cuba's needs could be satisfied by COMSAT/INTELSAT in light of the six standards cited by the Department of State for application to all license requests concerning provision of telecommunications services to Cuba for the 1984 Olympic Games. The Department of Commerce representative asked what would be the focus of the response to the FCC. The Coordinator responded that the letter would only reflect the points covered in this specific issue and it would not reflect on broader issues relating to Commerce's question about INTELSAT policy.

RARC-83

Ambassador Dougan reported that the Final Acts had been signed on Sunday, July 17. The outcome was a plan that met the basic needs of the U.S. and that, although compromises were made, it was a plan signatories could live with. She noted that the U.S. took three substantive reservations (power flux density, polarization, and band width).

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A number of political undercurrents threaded throughout the Conference. Primary was the Falkland Island issue. Other issues included cultural sovereignty, spillover and assertions of eminent domain over the geostationary orbit attempted by a few equitorial countries. The most important reservation taken by the U.S. was power flux density keyed to the U.S. determination that the -105° PFD rather than -107° was necessary in order to effectively meet new technological requirements, especially in relation to antenna size developing high definition TV (HDTV) and Multiplex analogue channels (MAC).

She complimented Ambassador Washburn and his delegation on their effectiveness and diligence in protecting U.S. interests. She went on to state that we learned a lot in the process and are building on our abilities to become even better prepared for upcoming conferences. She also complimented the hard work of the Interagency Home Team and noted that the use of computers will be examined for future conference uses.

High Frequency WARC

Ambassador Dougan reported on the progress of the High Frequency Conference preparations, including the formal appointment of Leonard Marks as Chairman of the Delegation and that the delegation list is moving forward. Working groups and bilateral consultations are proceeding apace, and the regional meetings have been very useful in getting the U.S. missions on board. A good deal of work on the issues remains to be done in coming months and a schedule of bilaterals with key countries needs to be refined. She called on Robert Martin from her office, who reported on the recent bilateral meetings with North African countries, the Vatican and Germany. Ambassador Dougan also thanked USIA for its special contributions of manpower and post reporting.

US/FRG Bilaterals

Ambassador Dougan announced that the bilaterals with the FRG, which she will be chairing will be held July 25-27. This will be the second in a series of major bilateral meetings on a broad range of telecommunications issues. She noted that it was a particularly opportune time to be meeting with the new Kohl Government.

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Canadian MSAT Proposal

William Jahn (EB) briefed the SIG on the background and essential issues involved in the Canadian proposal. He noted that until now this has been an FCC domestic matter. For several years NASA and Commerce have been working together on the development of a mobile satellite system as one of a number of joint projects with the Canadian Government. The NASA representative stated that NASA and the Canadians have been discussing the "possibility" of a joint project, rather than the project itself, and that while the Canadians have signed onto such an arrangement, the U.S. has not.

The SIG agreed that in view of recent evidence that Canada has made a national commitment to develop MSAT, and in view of recently expressed interest by U.S. industry, the proposal takes on implications which go beyond domestic policy considerations. Dr. Schneider suggested that Dave Markey of NTIA chair an interagency working group to develop a response to the Canadian MSAT proposal. The NASA representative said he would like to see early discussions on what issues the working group would take up. Dr. Schneider asked NTIA and NASA to work together to develop Terms of Reference for the Working Group. It was further agreed that it must be dealt with in a timely manner.

Copyright Issues

David Ladd, Register of Copyrights, summarized a number of international copyright issues that require the attention of the SIG. Dr. Schneider proposed that the SIG establish an interagency working group to tackle the issues, beginning with the Brussels Satellite Convention of 1976, and submit its findings to the SIG by the end of September. He noted the particular interest of the Justice and Commerce Departments. Ambassador Dougan requested that all agencies wishing to be represented on the Working Group contact her office as soon as possible.

Israeli AMS Satellite

Dan Fendrick (INR) briefed the SIG on this issue, noting its extreme political sensitivity.

In closing, Dr. Schneider announced that the SIG would meet on August 9 for a debriefing from the WARC Delegation, and again at the end of August to discuss its submission to the FCC on International Satellite Policy.

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SIG MEETING

INTERNATIONAL COMMUNICATION AND INFORMATION POLICY

July 18, 1983, 10:00 a.m.

Deputy Secretary's Conference Room 7219

Department of State

PARTICIPANTS

Under Secretary Schneider, Chairman State Ms. Diana Lady Dougan, T/CIP Mr. Kenneth Leeson, T/CIP Mr. Robert Martin, T/CIP Mr. Ken Skoug, ARA Mr. Dexter Anderson, EB Mr. Earl Barbely, EB Mr. James Gorman, EB Mr. William Jahn, EB Mr. Dan Fendrick, INR Ms. Sheila Lopez, S/S-S (Notetaker) Mr. Cary Lord NSC Mr. Walter Roberts BIB Mr. Frank Shakespeare CIA Mr. Bill Cook Defense Justice Mr. Robert Hauberg Mr. Mark Kieffer NASA Mr. George Knouse Mr. Jim Morrison NTIA Mr. David Markey Mr. Dick Parlow Mr. Raul Rodriguez Mr. Richard Shay Mr. David Reed OMB Mr. Lewis Flacks Register of Mr. David Ladd Copyrights Mr. David Leibowitz USIA Mr. Bud Hensgen Mr. Scott Thompson Mr. Jonathan Aronson USTR

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Ms. Kathryn Hauser